



**MARSHFIELD**  
CHAMBER OF COMMERCE  
AN AFFILIATE OF SOUTH SHORE CHAMBER



# SPONSORSHIP GUIDE '24



**JEREMY DEVANEY**  
**CHAIRMAN**



**LARA BRAIT**  
**EXECUTIVE DIRECTOR**

It's a great time for you to get involved! Joining the Chamber continues to be a great way to build out your referral network, get your company brand in front of other businesses, get connected to people in the area, and be in the know on what is happening across the region.

The Chamber is proud to partner with organizations who share our vision for Marshfield's economic and business future. We recognize how important your marketing dollars are, and we offer a wide range of sponsorship opportunities to help you maximize your impact, connect with key stakeholders and potential customers, and amplify your business as a true champion of our community.





# Our REACH

Here at the Marshfield Chamber, we're devoted every day to supporting our businesses through community and connection. With our renowned events, strong online presence, and devoted board, our reach taps into the heart of Marshfield, the South Shore community and beyond.

**Don't just reach anyone - reach your community!**



- **47,000** website visits in 2023
- **120,000** people were reached in social media engagements in 2023
- **650** routine email subscribers
- **22,000** combined followers across our partnerships with Marshfield Community Media and Marshfield Today

- **7,500** event attendees in 2022
- **30+** events hosted per year
- **100%** board participation in sponsorships



# SPONSORSHIP OPPORTUNITIES



## **Marshfield Chamber Partner - \$3,000**

- Advertising on the home page of our website and a link to your homepage on our Instagram
- Advertising of your company during our Cultivating Community Connections in person events and promotion
- A PARTNER badge next to your business listing in our directory

## **Anchor Business - \$2,500**

- Advertising on our home page for the entire year
- An ANCHOR badge next to your business listing in the directory
- 6 dedicated social media posts per year

## **Chamber Supporter - \$1,500**

- Advertising on our website
- A SUPPORTER badge next to your business listing
- 2 dedicated social media posts per year

## **Friend of The Marshfield Chamber - \$500**

- Advertising on our website for 1 month
- A FRIENDS badge next to your business listing
- 1 social media post per year



100% of every dollar raised goes towards enhancing the safety, walkability, and beautification of the Webster Square and Library Plaza areas of Marshfield

### **Economic Development Partner Initiative \$3,000**

- Business name on plaque in new seating area in Library Plaza
- Mention of business in all advertising and promotion of revitalization efforts
- A PARTNER badge next to your business listing in our directory
- Invitation to all economic development committee meetings



SPONSORED BY: ROCKLAND TRUST



# LEADERS OF THE YEAR INTERNSHIP PROGRAM WOMEN IN BUSINESS NETWORKING ON THE GREEN



## **Leaders of The Year Sponsor - \$2,500**

Each year The Marshfield Chamber of Commerce in collaboration with the community selects a Citizen and Business Leader of The Year. This event has been held in Marshfield in the Spring for over 50 years!



## **Internship Program Sponsor - \$1,500**

Are you passionate about education, entrepreneurship and real life experiences? Our acclaimed internship program is a partnership with Marshfield Public Schools. Our program is going into its 13th year!



## **Women in Business Series Sponsor - \$1,500**

Founded in 2019 our Women in Business Series is one of our busiest and most popular among South Shore professionals. Quarterly meetings are hosted in collaboration with Chambers member hosts. Our mission is to meet, engage and gain new contacts while engaging in meaningful work across our community.

## **Networking on The Green Sponsor - \$2,500**

In May 2022 we hosted our inaugural "Networking on The Green" event at Green Harbor Golf Club in Marshfield. Our tournament SOLD OUT in two days in 2023 and 2024 promises to be a great event.



- **Mention on all social media posts promoting the series**
- **Opportunity to attend and network with in person attendees**



IMPACT LOCAL SERIES  
NON PROFIT GROUP  
COMMUNITY CONNECTIONS

**LOCAL IMPACT SERIES \$2,500**

Each year The Marshfield Chamber of Commerce in collaboration with the community selects a Citizen and Business Leader of The Year. This event has been held in Marshfield in the Spring for over 50 years!

**NON PROFIT GROUP SERIES \$3,000**

Are you passionate about education, entrepreneurship and real life experiences? Our acclaimed internship program is a partnership with Marshfield Public Schools. Our program is going into its 13th year!

**BEHIND THE BUSINESS - POWERED BY  
(YOUR COMPANY NAME HERE) \$1,500**

Our BEHIND THE BUSINESS video series is a partnership with Marshfield Community Media. These videos are a great marketing tool our members use to showcase their brands. This sponsorship includes a logo and mention in all videos produced in 2024.

- **Mention on all social media posts promoting the series**
- **Opportunity to attend and network with in person attendees**

**LOCAL  
IMPACT**



**Behind the  
Business**  
Every Small Business Has a Story



# LOBSTERFEST SEPTEMBER 2024 TOWN PIER • BRANT ROCK



## **Presenting Event Sponsor \$10,000**

- (8) Tickets to our VIP tent; includes raw bar and private cash bar
- Marshfield LobsterFest "Presented by" in press release and marketing materials
- Company banner hung up inside VIP tent, at entrance and exit of event
- Marshfield Chamber yearly partnership benefits included
- Mention on all radio ads for the year; from commitment through September, 2024
- Logo and banner on our website
- Social media promotion

## **Captain's Sponsor \$5,000**

- Company name on marketing materials
- Logo on our website; from commitment through September 2024
- Social media promotion; from commitment through September 2024
- Logo signage in Food Truck area
- Ability to set up 10 x 10 company tent in Food Truck area and distribute materials

## **Coastal Education Sponsor \$2,500**

- Logo signage in Education Area at event
- Social media promotion; from commitment through September 2024
- Ability to set up 10 x 10 company tent in education area and to distribute materials

We have opportunities from \$10,000 to \$100.00!

Don't miss out on getting your brand in front of A TON of locals!



LOBSTERFEST  
SEPTEMBER 2024  
TOWN PIER • BRANT ROCK



### Entertainment Sponsor \$2,500

- Logo signage in education area at event
- Social media promotion; from commitment through September 2024
- Ability to set up 10 x 10 company tent in education area and ability to distribute materials

### Kid's Zone Sponsor \$2,500

- Company name on marketing materials
- Logo on our website; from commitment through September 2024
- Logo signage in Kid's Zone area
- Ability to set up tent in Kid's Zone area and distribute materials



### T-Shirt Sponsor \$2,500

- Logo signage in education area at event
- Social media promotion from commitment through September 2024
- Ability to set up company 10 x 10 tent in education area and ability to distribute materials

### Transportation Sponsor \$1,500

- Logo signage on golf carts at event
- Social media promotion; from commitment through September 2024
- Ability to set up company 10 x 10 tent in education area and ability to distribute materials





LOBSTERFEST  
SEPTEMBER 2024  
TOWN PIER • BRANT ROCK



### **Friends of Harbor Park Sponsor \$750**

- High-flying banner with your logo in the Harbor Park pavilion - \$50 of your sponsorship to the maintenance fund for Harbor Park
- Social media promotion; from commitment through September 2024

### **Banner Sponsor \$350**

- A logo banner will be hung up at the event

### **In-Kind Sponsors**

- Contact us for arrangements to provide goods or services; if you have a special product or talent that you would like to donate to our event, please send us an e-mail

We have opportunities from \$10,000 to \$100.00!

Don't miss out on getting your brand in front of A TON of locals!

**WWW.MARSHFIELDLOBSTERFEST.COM HAS 30k VISITORS PER YEAR. A SPONSORSHIP OF THIS EVENT ENSURES YOUR BRAND IS IN FRONT OF TARGET AUDIENCES YEAR ROUND.**





MARSHFIELD  
CHAMBER  
— OF COMMERCE —

The Chamber Office is located inside:

Work Local  
892 Plain Street  
Marshfield, MA 02050

**Stop by for a visit!**

**WEBSITE:**

[www.marshfieldchamber.org](http://www.marshfieldchamber.org)

**PHONE:**

781.834.MCOC

**EMAIL:**

[lbrait@marshfieldchamber.org](mailto:lbrait@marshfieldchamber.org)

[lsolomon@marshfieldchamber.org](mailto:lsolomon@marshfieldchamber.org)